



## Mission

To create a partnership among industry leaders to grow and sustain girls golf participation through appropriate affordable "girls only" competitions.

## Vision

To establish 1,000 "girls only" golf tournaments in the next ten years based on a multi-level competitive framework which cultivates, enhances and recognizes girls' successes in the game.

### Strategic Goal #1



INCREASE LPGA-USGA GIRLS GOLF MEMBERSHIP & PARTICIPATION

#### Growing the Game

##### Strategies

- Implement "girls only" competition model for all developmental levels
- Offer more positive, tailored experiences for tweens to stay in the game

### Strategic Goal #2



SUSTAIN GROWTH THROUGH COMPETITIVE OPPORTUNITIES

#### Stay in the Game

##### Strategies

- Utilizing innovative yardage/skill-based divisions to promote best playing environment
- Run affordable, nationally ranked events to showcase and develop their skills

### Strategic Goal #3



DEVELOP EQUITY IN COMPETITIVE OPPORTUNITIES

#### Leveling the Playing Field

##### Strategies

- Remove limitations on size of girls fields
- Establish 25 regional "girls only" event series
- Increase participation percentage from 3:1 to 2:1 in the next 10 years

